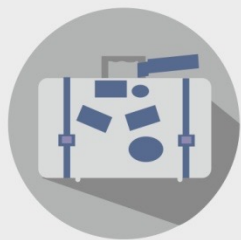


EPAnEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Supporting the Establishment and Operation of New SMEs in the Tourism Sector

The company AIOLIKI PLEFSI IKE, based in the region of Thessalia, joined the Action "Strengthening the Establishment and Operation of New Tourism Small and Medium Enterprises" with a total budget of EUR 689 million. € (€500.6 million from the EPANEK and €188.4 million from the Regional Operational Programmes). The Action aims to strengthen entrepreneurship in the tourism sector through the creation of new micro, small and medium-sized tourism enterprises.

The total budget of the investment is €400,000, of which the public expenditure amounts to €200,000 and is co-financed by Greece and the European Regional Development Fund of the European Union.

The business plan approved for financing and implemented includes investments in the following categories:

- ✓ Machinery – Equipment
- ✓ Promotion - Participation in Exhibitions
- ✓ Software and Software Services
- ✓ Preparation and Monitoring of the implementation of the Investment Plan

Through participation in the Action, the company achieved:

- ✓ Competitiveness
- ✓ Profitability
- ✓ Extroversion
- ✓ Creating quality jobs
- ✓ Strengthening Entrepreneurship

With the contribution of the EPANEK, the company was strengthened, bringing benefits to the competitiveness of the country as well as to the local economy.



European Union
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Development Fund



HELLENIC REPUBLIC
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DEVELOPMENT AND INVESTMENTS
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